


**INCIGHT™**

Unlocking the Potential of People! 

**2018 Sponsorship Packet**

SAVE THE DATE  
SATURDAY  
OCTOBER 6, 2018  
INCIGHT  
GALA  
2018  
COME ONE!  
COME ALL!



*incite: to spark a passion*

**INCIGHT**<sup>TM</sup>

*insight: to possess intimate knowledge*

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**Our Mission**

**Unlocking the Potential of People**

We do this by empowering key life transitions of  
**EDUCATION, EMPLOYMENT** and **INDEPENDENCE.**



Scholarships

Career Advancement

Life Coaching & Resources

Job Fairs

Online Curriculum

Job Seeker Resources & Coaching

Student Events

Education Mentoring

Inclusion Awareness Training

Internships

Speaking Engagements

Adaptive Sports & Recreation



## About INCIGHT

At INCIGHT, our ongoing mission is to cultivate inclusion and contribution of all individuals with barriers and dependency into society through postsecondary education and employment initiatives. We empower people with disabilities to navigate life through our mentoring and coaching initiatives. These programs instill key fundamentals; such as, education attainment, employment readiness and independent living.

Portland native Scott Hatley, who has Duchenne Muscular Dystrophy (DMD); Vail Horton, a congenital amputee, entrepreneur and founder of Keen Healthcare; and their colleague, Jerry Carleton, established INCIGHT in 2004 with the mission—“Unlocking the Potential of People with Disabilities.”

After more than a decade, INCIGHT’s renewed mission is “Unlocking the Potential of People.” This far-reaching objective does not imply that our focus has strayed from supporting the Disability Community. It is a recognition that when we cultivate inclusion and contribution of this demographic, we create familiarity. This reduces fear that creates and propagates stigma. We have shown that when we reduce the element of prejudice, we force familiarity and integration. Hence, “calling out” this community, in either a positive or negative context, only serves to further segregate it from society and is counterproductive to INCIGHT’s vision of inclusion.

2018 ushers in a renewed vision for INCIGHT—to see our community become Oregon’s leader in disability inclusion and contribution. Each year has brought us closer to this goal, but we still have many obstacles to overcome and a considerable need for societal integration remains. Your support will assist INCIGHT in achieving several essential strategic objectives geared toward strengthening our community. We empower those living with barriers to be agents of change to the greater community. They do this best by achieving independence.





























We are extremely proud of our latest success. Because of our conservative discipline, we recently launched the Scott W. Hatley Endowment through the Oregon Community Foundation. We are confident that we can raise \$2.5 million by December 31, 2020. Your generosity will assist us in reaching this goal.



### 2018 Gala Sponsorship Perks

Come one, come all to the greatest gala on earth! Join us on October 6 at the Portland Art Museum for the spectacular INCIGHT gala. We're expecting 400 or so of our closest friends, supporters, volunteers and community members for a night of food, laughter, fun and excitement. All for a great cause.

Take advantage of this opportunity to get your organization in front of community members with a gala sponsorship. Check out the perks below!

	Presenting (\$15,000) 	Diamond (\$10,000)	Platinum (\$5,000)	Gold (\$2,500)	Pearl (\$1,500)
<b>PRE-EVENT</b>					
Logo Placement on Website					
Logo recognition in e-blasts					
Facebook & LinkedIn post(s)					
Logo on invitation					
<b>AT EVENT</b>					
Speaking opportunity					
Special highlight on screens					
Acknowledgement from gala stage					
Logo recognition in program					
Recognition on screens					



## Other Gala Sponsorship Levels

### **Hoodwinked Sponsor**

**\$5,000**

Become the exclusive sponsor of the Get Hoodwinked area. Get Hoodwinked is a limited backstage event by America's Got Talent finalist, magician Scott Anderson. He'll be performing during the main event, but will hold an exclusive backstage performance where he will wow with close-up magic. Only 12 guests are allowed at each viewing.

Receive logo and name recognition throughout the Get Hoodwinked area, on the program and a verbal thank you from the gala stage. Additionally, you'll receive a table of 10 at the event and all of your guests will be able to attend the Get Hoodwinked special event.

### **Bid Card Sponsor**

**\$2,500**

Become the exclusive sponsor of this year's bid card! Your logo will be on the back of the bid cards for everyone to see each time a paddle is raised. In addition to logo recognition on the bid cards, you'll receive a verbal shout-out from the gala stage, mention in our program, and a table of 10 for the gala.

### **Wine Wall Sponsor**

**\$1,500**

Become the exclusive sponsor of our Wine Wall, receiving extra recognition throughout the wine wall area, on the program and a verbal thank you from the gala stage. This sponsorship also includes a table of 10 at the event. Your logo will be placed in the Wine Wall area, which will be a high-traffic area throughout the event.

### **Fish Bowl Toss Sponsor**

**\$1,500**

Become the exclusive sponsor of our Fish Bowl Toss receiving extra recognition throughout the Fish Bowl Toss area, on the program and a verbal thank you from the gala stage. This sponsorship also includes a table of 10 at the event. Your logo will be placed in the Fish Bowl Toss area, which will be a high-traffic area throughout the event.